

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Strategic Media Services/ POL
3299 K ST., NW Suite 200
Washington, DC 20007

<u>Contract / Revision</u> 700421 /		<u>Alt Order #</u> 06240413
<u>Product</u> TIPTON FOR CONGRESS		
<u>Contract Dates</u> 10/17/12 - 10/28/12		<u>Estimate #</u>
<u>Advertiser</u> Tipton,S/ D/ Congress		<u>Original Date / Revision</u> 07/18/12 / 08/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> P246	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	10/18/12	10/18/12	9News Daybreak 5a	5-530am		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$500.00	0.00			
N 2	KUSA	10/19/12	10/19/12	9News Daybreak 5:30a	530-6am		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$850.00	0.00			
N 3	KUSA	10/17/12	10/19/12	9News 6am	6-7am		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W-F--				2	\$1,400.00	0.00			
N 4	KUSA	10/18/12	10/19/12	Today Show	7-9am		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$1,300.00	0.00			
N 5	KUSA	10/18/12	10/19/12	9News at Noon	12p-1230p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				2	\$350.00	0.00			
N 6	KUSA	10/17/12	10/19/12	Ellen	3-4p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$350.00	0.00			
N 7	KUSA	10/17/12	10/19/12	9News 4pm	4p-5p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$700.00	0.00			
N 8	KUSA	10/17/12	10/19/12	9News 5pm	5p-530p		:30				NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$1,600.00	0.00			
N 9	KUSA	10/17/12	10/19/12	9News 6pm	6p-630p		:30				NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$1,800.00	0.00			
N 10	KUSA	10/17/12	10/18/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WT---				2	\$2,800.00	0.00			
N 11	KUSA	10/17/12	10/19/12	Entertainment Tonight	630-7p		:30				NM	3	\$4,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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Contract / Revision	Alt Order #
700421 /	06240413

Contract Dates	Product	Estimate #
10/17/12 - 10/28/12	TIPTON FOR CONGRES	

Advertiser	Original Date / Revision
Tipton,S/ D/ Congress	07/18/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$1,600.00	0.00			
N 12	KUSA	10/20/12	10/27/12	9News 7a Sat	7-9a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$800.00	0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$800.00	0.00			
N 13	KUSA	10/20/12	10/27/12	9News 5p Sat	5-6p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00	0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$1,000.00	0.00			
N 14	KUSA	10/20/12	10/20/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,400.00	0.00			
N 15	KUSA	10/21/12	10/28/12	9News 7a Sun	7-9a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$700.00	0.00			
Week:		10/22/12	10/28/12	-----S				1	\$700.00	0.00			
N 16	KUSA	10/21/12	10/28/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$2,800.00	0.00			
Week:		10/22/12	10/28/12	-----S				1	\$2,800.00	0.00			
N 17	KUSA	10/22/12	10/26/12	9News Daybreak 5a	5-530am		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M--F--				2	\$500.00	0.00			
N 18	KUSA	10/23/12	10/25/12	9News Daybreak 5:30a	530-6am		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-T---				2	\$850.00	0.00			
N 19	KUSA	10/22/12	10/26/12	9News 6am	6-7am		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,400.00	0.00			
N 20	KUSA	10/22/12	10/26/12	Today Show	7-9am		:30				NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,300.00	0.00			
N 21	KUSA	10/22/12	10/26/12	9News at Noon	12p-1230p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$350.00	0.00			
N 22	KUSA	10/22/12	10/26/12	Ellen	3-4p		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$350.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		5	KUSA	10/22/12-10/28/12	Ellen	3-4p	MTuWThF----	:30	\$350.00	0.00	NM		
Credited													
N 23	KUSA	10/22/12	10/26/12	9News 4pm	4p-5p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$700.00	0.00			
N 24	KUSA	10/22/12	10/26/12	9News 5pm	5p-530p		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,600.00	0.00			
N 25	KUSA	10/22/12	10/26/12	9News 6pm	6p-630p		:30				NM	5	\$9,000.00

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<u>Contract Dates</u> 10/17/12 - 10/28/12		<u>Product</u> TIPTON FOR CONGRES
<u>Advertiser</u> Tipton,S/ D/ Congress		<u>Estimate #</u>
		<u>Original Date / Revision</u> 07/18/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,800.00	0.00			
N 26	KUSA	10/22/12	10/26/12	Late News M-F	10-1035p		:30				NM	5	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,800.00	0.00			
N 27	KUSA	10/22/12	10/26/12	Entertainment Tonight	630-7p		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,600.00	0.00			
N 28	KUSA	10/28/12	10/28/12	Denver Broncos Football	Denver Broncos Fc		:30				NM	1	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$30,000.00	0.00			
N 29	KUSA	10/28/12	10/28/12	NFL Special Edition News	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$3,000.00	0.00			
N 30	KUSA	10/17/12	10/17/12	NBC Nightly News	530p-6p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$3,000.00	0.00			
N 31	KUSA	10/22/12	10/25/12	NBC Nightly News	530p-6p		:30				NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M--T---				2	\$3,000.00	0.00			
N 32	KUSA	10/21/12	10/21/12	Meet The Press	Sun 9-10a		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$3,000.00	0.00			
N 33	KUSA	10/21/12	10/21/12	NFL Regular Season Football	NFL Regular Season		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$6,500.00	0.00			
N 34	KUSA	10/18/12	10/18/12	Rock Center with BW	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$3,000.00	0.00			
N 35	KUSA	10/20/12	10/20/12	Broncos Special	Broncos Special		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,200.00	0.00			
N 36	KUSA	10/26/12	10/26/12	Extra	1230p-1p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$350.00	0.00			
Totals										0.00		92	\$161,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	92	\$161,100.00	\$136,935.00
Totals	92	\$161,100.00	\$136,935.00

Signature: _____ **Date:** _____

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